**Samples for Fundraising Communications from Scouts and Parents:**

The Raisy fundraising page you set up includes a way to add an email list and use a template to send an email to your contacts you’d like to ask to buy support you by purchasing a card. This is one way to ask. However, the system will send an email and the “From” line will say Entertainment Fundraising.

The best way to get results from Friends and Family will be to use a parent’s email address. It’s much more personal and people will be more likely to open the email! *Make sure to replace the link with your personal fundraising link available once you sign up and have a profile.*

“Good Turn” Camp Card Email Sample:

Dear Mike,

I hope you and your family are doing well.

As you know I’m a Scout in Troop/ Pack \_\_\_\_ . I’m participating in a fundraiser this month that will help support my adventures in Scouting this year. Our Scout slogan is “Do a good turn daily”. As part of that I will be donating a portion of all my sales to our local United Way Covid-19 Relief fund to help those in our community who are in need.

Our Good Turn Camp Card this year features hundreds of local businesses and thousands of locations across the US with discounts like buy one get one and up to 50% off. The cards are $20 and are valid for a full year. The cards are downloaded onto your phone so they are always with you when you need them!

$8 will support me as a Scout this year and I will donate an additional $5 to the United Way Relief Fund. The Link to help is below:

<https://fundraising.entertainment.com/s/za533>

Thank you for considering supporting me and our community!

Sincerely,

Karl

Sample Text Message

Mike, I’m doing a fundraiser to help Scouting and we’re donating a portion to the local Covid-19 response fund. Would you be willing to help? Here is a link to my page: <https://fundraising.entertainment.com/s/za533> Thank you for helping if you can. – Karl